

## New perspectives in data journalism

Reporting in the media is getting technically more diverse. To ensure that the content as well gets more diverse and includes more new perspectives, the Neue deutsche Medienmacher (NdM) cooperate with Google News Lab in 2017. Together we offer free training courses for journalists from immigrant families:

- Two full-day data journalist seminars and
- Five fellowships for journalists connected to the NdM network

The workshops and fellowships complement our already existing offer of further training possibilities for NdM networkers. This year, Google News Lab wants to put a global emphasis on enhancing diversity inside the newsrooms:

“Diversity and inclusion are essential in creating media that surfaces new perspectives and reaches new audiences. We are really proud to expand our successful Google News Lab fellowship program in partnership with the NdM Verein.”

*Isa Sonnenfeld, head of Google News Lab*

### Fellowships 2017

This summer, we offer five NdM candidates the opportunity to work for two months as fellows in renowned media houses in Germany, Austria and Switzerland. As part of the *Google News Lab Fellowship*, colleagues with an immigrant background realise joint data journalistic projects for example with the *Berliner Zeitung*, the *Blick*, the *Standard* and many more and can thereby test their digital skills.

#### **In detail: What is the Google News Lab Fellowship and how do I become a NdM Fellow?**

Since 2015, Google News Lab offers journalists and software developers with a focus on data journalism and multimedia storytelling a fellowship program. During the course of two months, the fellows will join a renowned media outlet and realize a cooperative data journalism project.

Exiled journalists or journalists from immigrant families in Germany, Austria and Switzerland may apply as NdM Fellows for the Google News Lab Fellowship 2017 until June 2<sup>nd</sup>, 2017.

These colleagues bring more diversity, new perspectives and stories into newsrooms, allow direct access to communities and open up new research sources. In short: They contribute to a more balanced and diverse coverage in German-speaking media.

The two-month fellowships for all chosen applicants start in July 2017 after a kick off meeting in Hamburg.

During the Google News Lab Fellowship, each fellow will be guided by a mentor from the respective newsroom. Besides that, each fellow is granted a scholarship of max. 6.400 Euro, which is meant to cover expenses, if necessary, costs for relocation and cost of living during the program.

**Support by Neue deutsche Medienmacher e. V.**

Throughout the entire program, the NdM will provide the selected fellows with support and advice. This applies in particular to exiled journalists. In all questions concerning residence, work permits and authorities, they can confidently turn to the Neue deutsche Medienmacher for help.

**Participating newsrooms 2017 are:**

- Berliner Morgenpost (Berlin)
- Berliner Zeitung (Berlin)
- Blick (Zurich, CH)
- Correctiv (Berlin)
- Der Standard (Vienna, AT)
- Frankfurter Allgemeine Zeitung (Frankfurt/Main)
- Kurier.at (Vienna, AT)
- Media Lab Bayern (Munich)
- Mittelbayerische Zeitung (Regensburg)
- Neue Osnabrücker Zeitung (Osnabrück)
- Rheinische Post (Dusseldorf)
- Spiegel Online (Hamburg)
- Tagesspiegel (Berlin)
- VOCER (Hamburg)
- Wirtschaftswoche (Dusseldorf)
- Zeit Online (Berlin)

**Application requirements:**

- The fellowship is open to journalists in exile and colleagues with an immigration background
- A working permit, valid in Germany, Austria or Switzerland,
- an academic degree or university place since January 1st, 2017
- and a minimal age of 18 years is necessary.
- Previous work experience as a journalist or developer is obligatory.

All special application requirements are listed on Google News Lab's website (FAQ).

Apply now for one of the five NdM & Google News Lab Fellowships for journalists with immigration background or colleagues in exile [using this form](#).

Deadline for applications is June 2<sup>nd</sup>, 2017. The chosen NdM Fellows will be contacted on June 12<sup>th</sup>, 2017.

## Data journalist trainings by Google News Lab & NdM

How does digital storytelling work? How do I compare statistics? How do I easily visualize developments in crisis areas? When am I allowed to use all of these?

The free data journalist trainings by NdM and Google News Lab give answers to these questions. The first workshop is on June 16<sup>th</sup>, 2017 in Berlin, another one will be set this fall in Cologne.

On June 16<sup>th</sup>, NdM and Google News Lab invite journalists with migration history to its headquarters in Berlin. The workshop will focus on research tools, fact checking and visual storytelling. You will e. g. learn to protect news websites from DDOS attacks using "Project Shield", to analyse which topics have most attention in this very moment with "Google Trends" and also which tools do exist for the verification of user generated content.

Workshop speakers are Google News Lab head Isabelle Sonnenfeld, Marco Maas (Founder & CEO Datenfreunde GmbH / OpenDataCity) and Mosjkan Ehrari (Neue deutsche Medienmacher e. V.). Starting time and training duration will be set shortly.

**Applications** for the Berlin seminar is already possible: [Please use this form.](#)

We offer to refund your travel expenses for participation in the seminar. Please contact our colleague Ava Sergeeva: [sergeeva@neuemedienmacher.de](mailto:sergeeva@neuemedienmacher.de)

Application deadline for the Berlin training is June 9<sup>th</sup>, 2017.

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