New perspectives in data journalism

Reporting in digital media is getting technically more diverse. To ensure that content also gets more diverse and includes more perspectives, Neue deutsche Medienmacher (NdM) collaborates with Google News Lab in 2017. Together we offer free training courses for journalists from immigrant families:

- Full-day data journalism seminars and
- Fellowship placements for journalists connected to the NdM network

The workshops and fellowship placements complement our already existing offer of additional training possibilities for NdM network members. This year, Google News Lab puts a global emphasis on enhancing diversity inside newsrooms:

> "Diversity and inclusion are essential in creating media that surfaces new perspectives and reaches new audiences. We are really proud to expand our successful Google News Lab fellowship program in partnership with the NdM Verein."
> *Isa Sonnenfeld, head of Google News Lab*

Fellowships 2017

This summer, we have offered chosen NdM candidates the opportunity to work for two months as Google News Lab fellows in renowned media houses in Germany, Austria and Switzerland. As part of the *Google News Lab Fellowship*, colleagues with an immigrant background test their digital journalism skills and help realise data-driven projects for example with the *Berliner Zeitung*, the *Blick* (CH), the *Standard* (AT) and many more.

In detail: What is the Google News Lab Fellowship and how do I become a NdM Fellow?
Since 2015, Google News Lab offers journalists and developers with a focus on data journalism and multimedia storytelling a two-month placement in a renowned media organisation.

This summer, exiled journalists and journalists from immigrant families in Germany, Austria and Switzerland have successfully applied as NdM Fellows for the Google News Lab Fellowship 2017.

These colleagues bring more diversity, new perspectives and stories into newsrooms, allow direct access to communities and open up new research sources. In short: They contribute to a more balanced and diverse coverage in German-speaking media.

The two-month fellowship program for all chosen applicants have started in late July 2017 after a kick off meeting in Berlin earlier that month.

During the Google News Lab Fellowship, each fellow is guided by a mentor from the respective newsroom. Besides that, each fellow is granted a scholarship of max. 6.400 Euro, which is meant to cover expenses, if necessary, costs for relocation and cost of living during the program.

Support by Neue deutsche Medienmacher e. V.
Throughout the entire program, NdM provides the selected fellows with support and advice. This applies in particular to exiled journalists. In all questions concerning residence, work permits and authorities, they can confidently turn to the Neue deutsche Medienmacher for help.

Participating newsrooms 2017 are:

- Berliner Morgenpost (Berlin)
- Berliner Zeitung (Berlin)
- Blick (Zurich, CH)
- Correctiv (Berlin)
- Der Standard (Vienna, AT)
- Kurier.at (Vienna, AT)
- Media Lab Bayern (Munich)
- Mittelbayerische Zeitung (Regensburg)
- Neue Osnabrücker Zeitung (Osnabrück)
- Rheinische Post (Dusseldorf)
- Spiegel Online (Hamburg)
- Tagesspiegel (Berlin)
- VOCER (Hamburg)
- Wirtschaftswoche (Dusseldorf)
- Zeit Online (Berlin)

Application requirements:

- The fellowship is open to journalists in exile and colleagues with an immigration background
- A working permit, valid in Germany, Austria or Switzerland,
- An academic degree or university place since January 1st, 2017
- And minimal age of 18 years is necessary.
- Previous work experience as a journalist or developer is obligatory.

All special application requirements are listed on Google News Lab's website (FAQ).

We wish all 2017 Fellows good luck and a great time while we are working on continuing the program in 2018.

Data journalism trainings by Google News Lab & NdM

How does digital storytelling work? How do I compare statistics? How do I easily visualize developments in crisis areas? When am I allowed to use all of these?

The free data journalism trainings by NdM and Google News Lab give answers to these and other questions. After a successful workshop in Berlin, we finally found a date for a second workshop in Cologne.

On November 15th, NdM and Google News Lab invite journalists with migration history to the HMKW Hochschule in Cologne. The workshop will focus on research tools, fact checking and visual storytelling. You will e. g. learn to bring pictures to life using “Google Earth”, to analyse which topics have most attention in this very moment with “Google Trends” and also which tools do exist for the verification of user generated content.

The workshop will be led by are Isabelle Sonnenfeld (Lead, Google News Lab), Marco Maas (Datenfreunde GmbH / OpenDataCity / certified Google News Lab trainer) and Mosjkan Ehrari (Assessor, Neue deutsche Medienmacher e. V.).

Here is the details:

Data journalist training by NdM and Google News Lab

ATTENTION: NEW LOCATION:

HMKW Hochschule für Medien, Kommunikation und Wirtschaft, Höninger Weg 139, 50969 Cologne

November 15th, 2017, 11:00 am - 6:00 pm

Please **apply** for the Cologne seminar using this form.

We offer to refund your travel expenses for participation in the seminar. Please contact our colleagues Ava Sergeeva (sergeeva@neuemedienmacher.de) and Luciana Ferrando (ferrando@neuemedienmacher.de).

Application deadline for the Cologne workshop is **November 12th, 2017**.